

Design Thinking, Customer Discovery

Learning Factory C) STEM Seeds Grants & Coaching Center

Software Development Cycle

Our Ecosystem MGMT 215
Entrepreneurial Mindset

ENGR 310
Entrepreneurial Leadership

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Entrepreneurial Leadership

Entrepreneurial Startup Company

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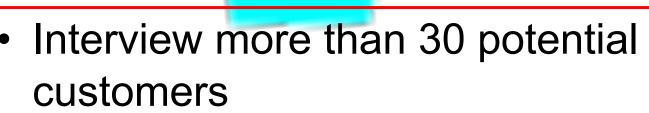
werthrise Award

Creativity, Entrepreneurship and

INSTILLING ENTREPRENEURIAL MINDSET

Center – Faculty

- Cross-pollinate introductory STEM classes
- with entrepreneurship concepts; Form cross-class interdisciplinary Eteams;
- Sustain class-based entrepreneurship projects by creating a supportive ecosystem.



- Validate customers' needs/pain
- Identify key customer characteristics
- Draft a value proposition
- Get feedback from faculty experts and other entrepreneurs





